



MEDIA RELEASE

June 20, 2007
For Immediate Release

Local Students Win

Thunder Bay, ON – Six local children will be taking away prizes for their artwork in a recent coloring contest held by Thunder Bay Hydro. However, almost 1,800 students from grades three to six from twenty schools were taught to walk away as winners when they recently received electrical safety and energy conservation awareness lessons from Thunder Bay Hydro this year.

The Hi-Line Hazards Electrical Safety & Energy Conservation Awareness Program is part of Thunder Bay Hydro's goal of educating and advising the public on energy conservation and electrical safety.

"This year, we were very pleased to involve our own Powerline Technicians in the classrooms to talk straight with local children about the hazards of power lines," says Cheryl Berst, Human Resources & Safety Advisor at Thunder Bay Hydro. "We delivered a one-hour presentation which utilized multi-media that held their interest and got them talking about the dangers of playing around power lines and equipment. The response from students, teachers, and parents has been very positive."

To reinforce the learning experience, a coloring contest was held. Three winners from Grades 3-4 and three winners from Grades 5-6 were chosen.

Media are invited to a photo/interview opportunity
Thursday, June 21st, 12:00 noon, Five Mile School - two award winners
Friday, June 22nd, 1:00 p.m., St. Pius X School - one winner
Other options also available

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For More Information -
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