



Thunder Bay Girl Designs Provincial Card

December 12, 2007 – A 10-year-old girl from St. Pius X School in Thunder Bay will have her art featured in the 2007 seasonal greeting card for the Ontario Power Authority (OPA). Ashley Andrea's image of a reindeer with a CFL lightbulb for its nose was selected over about a hundred other entries that were reviewed by the OPA's art committee.

This fall, in a pilot project, the OPA invited a number of schools across Ontario with Grades 4-8 to engage students in a contest to design the organization's 2007 Greeting Card. They were asked for art with a seasonal theme that depicted electricity generation, electricity conservation or power system planning. The seasonal greeting card will be the official card sent by OPA's executives and employees to associates, government agencies, business partners, Local Distribution Companies, and Non-Governmental organizations. The OPA will use the winning card in both printed and electronic forms.

Ashley will receive a trophy and she will also help decide on a school electricity conservation project for which the OPA will provide an honorarium. Both she and her school will be acknowledged on the back of the card.

About the Ontario Power Authority

In pursuit of its mandate of ensuring an adequate, long-term supply of electricity for Ontario, the OPA creates and implements conservation and demand management programs, ensures adequate investment in new supply infrastructure, performs long-term electricity system planning, and facilitates the development of a more sustainable and competitive electricity system. More information is available at www.powerauthority.on.ca.

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