



MEDIA
RELEASE

July 14, 2010
For Immediate Release

Thunder Bay Hydro Presented with Environmental Award

Philips Lighting Canada honoured Thunder Bay Hydro with its PEAK (Philips Environmental Awareness and Knowledge) Award on Wednesday, July 14 at an event held at MGM Electric. Thunder Bay Hydro is being recognized for its conscious use of environmentally friendly and sustainable lighting solutions made by the Philips Lighting Company.

The PEAK award is presented to organizations demonstrating a commitment to a sustainable environment through the use of more environmentally friendly lighting that significantly reduces energy consumption. Thunder Bay Hydro delivers a Power Savings Blitz program on behalf of the Ontario Power Authority in which local small businesses are provided with up to one thousand dollars worth of lighting upgrades to save energy and take the pressure off the peak demand of electricity during business hours.

"We are pleased to be recognized with the PEAK Award," said Bill Willis, Supervisor of Conservation and Energy Services. "We take great pride in our conservation program and remain committed to providing resources for our local business customers. In 2009 our authorized contractor Park Electric installed 3871 energy efficient measures. This is a savings of 491,509 kWh/year and a demand reduction of 155 kW. To date over 500 small commercial businesses in Thunder Bay have participated in the Power Savings Blitz."

Thunder Bay Hydro has placed 20,960 low mercury F32T8 lamps in city businesses which has eliminated 35,632 mg of mercury from the waste stream. Realizing that a 17th of a teaspoon (3954 mg) can pollute a 25 acre lake this is a substantial amount. All of the replaced lamps have been recycled properly so that the mercury, glass, metal and phosphor will be reused.

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For More Information -
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