



MEDIA  
RELEASE

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## **First Place for Community Challenge is Within Reach**

Thunder Bay, ON –The City of Thunder Bay is only 160 pledges away from placing first among communities of its size in a provincial challenge to get residents to learn how their conservation efforts can impact the environment and their wallets. We are currently just behind Whitby in the category of communities larger than 75,000 in population.

Thunder Bay Hydro, Earthwise and the City of Thunder Bay have been encouraging residents to sign up for the challenge online all summer. Based on provincial calculations, the residents of the city of Thunder Bay have pledged to engage in actions that can conserve 4,003,557 kWh a year and save them almost \$89,000 in electricity costs. Those pledges could also avoid 415,458 kg of green house gases each year.

The challenge will close on August 11. Residents who wish to sign up to push the community to first place can find links from the Thunder Bay Hydro website [www.tbhydro.com](http://www.tbhydro.com) or at Marina Park while attending Summer in the Parks this Wednesday, August 4<sup>th</sup>.

The Power Pledge is a provincial effort to encourage Ontarians to learn about electricity conservation, choose the actions that will work for their households and see the results of their commitment in terms of numbers that matter to the environment. So far this year, over 116, 000 in the Province have taken the pledge resulting in a commitment to save almost 56 million kg of greenhouse gases and saving over \$27 million in electricity costs.

More information about the standing of other communities in the province can be found at [www.powerpledge.ca](http://www.powerpledge.ca).

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