

**POWER  
SAVINGS**

**BLITZ**

OM

We've got **1000** reasons  
why you should call us.



# We've got **1000** reasons why you should call us.

If you haven't already, book your assessment today and get over \$1,000\* in energy efficient lighting!

Have you heard? Small businesses\*\* can now help the environment and save money **AT ABSOLUTELY NO COST!** The Power Savings Blitz program† is now being offered in your area by Thunder Bay Hydro and funded by the Ontario Power Authority.

**Saving Was Never This Easy** Qualifying businesses such as yours will receive an electricity usage assessment plus a recommended list of improvements to help reduce your business's electricity usage a licensed electrical contractor will return to install up to \$1,000 of the recommended improvements as well as any additional items you may decide to purchase. You are under no obligation to purchase additional energy-efficiency products to receive the \$1,000 of free improvements.

**Be Seen As Green** While you'll be saving money on your electricity bills, you'll also be doing something good for the environment. As you reduce your energy use, your business is helping to ensure a cleaner environment for your customers, your community and Ontario.

**Why Am I Getting Something for Nothing?** Electricity conservation is a key objective for the province. You might be surprised how easily achievable it is. For example, the T12 lighting used in most stores and businesses is out-of-date and wastes electricity. New lighting technology is up to 35% more efficient. Consuming less electricity means less electricity Ontario needs to provide overall and that's good for the province and the environment.

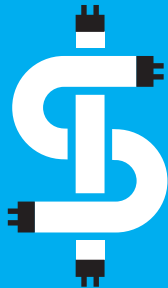
**Join over 500 small businesses in the Thunder Bay Area.** Call (807) 343-1022 today, or visit [www.tbhydro.com](http://www.tbhydro.com) to find out more.

\*Maximum allowable amount per business is \$1,000 which includes products/services/installation, HST not included.

\*\*Must have an account with a participating utility with monthly demand of less than 50kW. Subject to the terms and conditions of the program.

† Subject to the terms and conditions of the program ‡ Trademark of Thunder Bay Hydro

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