



We've got 1000 reasons why you should call us!

If you haven't already booked your assessment, book today and receive up to \$1,000 in energy-efficient lighting.

Save Money, Reduce Energy Use with Simple Lighting Upgrades

SMALL BUSINESS LIGHTING program offers:

- A free assessment to identify possible energy savings
- Up to \$1,000 of energy-efficient retrofits – including all equipment and labour
- Plus, get access to additional incentives



Now, businesses in Ontario can take advantage of this offer of up to \$1,000 in free lighting and equipment upgrades.

SMALL BUSINESS LIGHTING

is a conservation program that offers businesses like yours up to \$1,000 in free, energy-efficient upgrades – improvements that will save on electricity costs. Plus, get access to additional incentives.

SMALL BUSINESS

LIGHTING program offers:

- A free assessment to identify possible energy savings
- Up to \$1,000 of energy-efficient retrofits – including all equipment and labour

Your participation in the SMALL BUSINESS LIGHTING

program will not only help you manage your electricity costs, it demonstrates your support for a cleaner environment and benefits your customers and your community.

Who is eligible?

Owners and tenants with a general service account of less than 50 kW. Bulk and submeter customers may also apply. If you're not the building owner, you'll simply need the landlord's permission to authorize these energy upgrades.

How do you know if your business uses 50 kW of electricity demand or less every year?

If your current electricity bill shows usage measured only in kilowatt hours kWh, then your annual electricity demand is likely 50 kW or less. If it shows usage in kW or kVA, then your business likely uses more than 50 kW a year. If you are unsure, please call your local electric utility.

If you have not previously participated in the Power Savings Blitz™ you may enrol in the **SMALL BUSINESS LIGHTING** program.



Discover the Many Benefits of the **SMALL BUSINESS LIGHTING** Program

How does **SMALL BUSINESS LIGHTING** work?

Get started with 3 simple steps

1. Assess your business

Our qualified representative will come out to your business and offer a free energy assessment of your lighting and electric water heating. Once the assessment is complete, you will receive a list of recommended energy-efficiency upgrades for your consideration.

2. Identify your options

Our representative will identify your best retrofit options and once the assessment is completed, you can decide how much work you want done. We will help you identify a project with a value of up to \$1,000. If you choose to have that work done, there is absolutely no cost to you. There may be opportunities for further energy efficiency retrofits above the \$1,000 allowance. Further incentives apply beyond the \$1,000 in free upgrades. Speak to our representative for more information.

3. Install the upgrades

Once the work order and customer agreements are signed, an appointment will be made for a licensed electrical contractor to come and complete the retrofit at your convenience. The installations are quick and can be made while your business is open.

Interested?

A wide variety of businesses – diners, grocery stores, independent restaurants, dry cleaners, medical offices, beauty salons, convenience stores, garages and many other small retailers – can participate in the **SMALL BUSINESS LIGHTING** program.

Join over 600 businesses in the Thunder Bay Area. Contact us today.

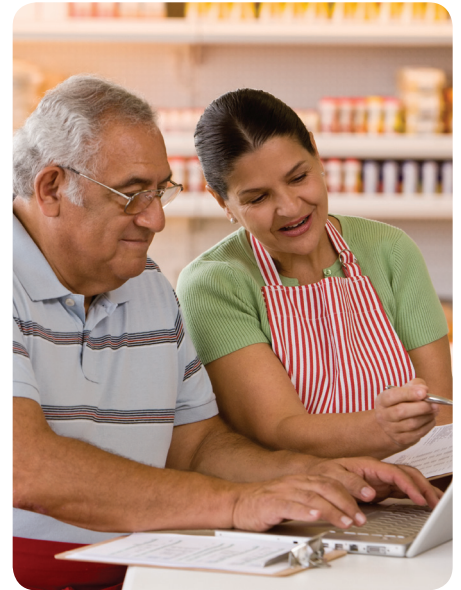
Visit tbhydro.saveonenergy.ca for more information, perspectives from experts and clients, or to apply online.

Or contact us at:

Tel: 807-343-1112

Fax: 807-343-6230

Email: conservation@tbhydro.on.ca



Did You Know?

We supply, install, clean up and recycle. An authorized licensed contractor will make an appointment to complete your retrofit at your convenience.

Subject to additional terms and conditions found at saveonenergy.ca.
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